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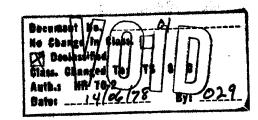
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- 1. Schueller, chief editor of the Linz Communist Party paper, Neue Zeit, said at an editorial conference that the Communist Party of Austhia has printing offices of its own in almost every federal province. These, nowever, are in financial difficulties because their commercia printing activities are boycotted by the trade. As a result, all these enterprises need subsidies which they receive through the Globus Frinting Office. These subsidies come from Soviet Tunds and represent almost the only investment the Soviets still make. Additional Communist Party printing offices are to be operated in Salzburg, and a new one in St. Boelten will be established because of failure of negotiations for the purchase of an old printing office.
- 2. In an effort to increase circulation of the Neue Beit, the paper is posmitted to give more space to local events. Sensational news is to be carried in a form unusual in the Communist press, and far reaching concessions will be made to "bourgeois mentality and morals." Coverage of sports events, which is one of the most effective means of increasing circulation, will be stressed. It was said that on bednesdays, when the paper runs the socalled "Toto Advisor", the circulation increases verage of about 40 percent over other days.

This document is hereby regraded to CONFIDENTIAL in accordance with the letter of 16 October 1973 item the Director of Cantral Intelligence to the Archivist of the United States.

Next Review Date: 2008



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